**web feed**

On the [World Wide Web](https://en.wikipedia.org/wiki/World_Wide_Web), a **web feed** (or **news feed**) is a data format used for providing users with frequently updated content. Content distributors [*syndicate*](https://en.wikipedia.org/wiki/Web_syndication) a web feed, thereby allowing users to *subscribe* a channel to it. Making a collection of web feeds accessible in one spot is known as *aggregation*, which is performed by a [news aggregator](https://en.wikipedia.org/wiki/News_aggregator). A web feed is also sometimes referred to as a *syndicated feed*.

A typical scenario of web-feed use might involve the following: a content provider publishes a feed link on its site which [end users](https://en.wikipedia.org/wiki/End_user) can register with an [aggregator](https://en.wikipedia.org/wiki/Feed_aggregator) program (also called a *feed reader* or a *news reader*) running on their own machines; doing this is usually as simple as dragging the link from the [web browser](https://en.wikipedia.org/wiki/Web_browser) to the aggregator. When instructed, the aggregator asks all the servers in its feed list if they have new content; if so, the aggregator either makes a note of the new content or downloads it. One can schedule aggregators to check for new content periodically.

Web feeds exemplify [pull technology](https://en.wikipedia.org/wiki/Pull_technology), although they may appear to [push](https://en.wikipedia.org/wiki/Push_technology) content to the user.

The kinds of content delivered by a web feed are typically [HTML](https://en.wikipedia.org/wiki/HTML5) (webpage content) or links to webpages and other kinds of digital media. Often when websites provide web feeds to notify users of content updates, they only include summaries in the web feed rather than the full content itself.

Many news [websites](https://en.wikipedia.org/wiki/Website), [weblogs](https://en.wikipedia.org/wiki/Weblog), schools, and [podcasters](https://en.wikipedia.org/wiki/Podcast) operate web feeds.

Work Web feeds have some advantages compared to receiving frequently published content via an email:

* Users do not disclose their email address when subscribing to a feed and so are not increasing their exposure to threats associated with email: spam, viruses, [phishing](https://en.wikipedia.org/wiki/Phishing), and [identity theft](https://en.wikipedia.org/wiki/Identity_theft).
* Users do not have to send an unsubscribe request to stop receiving news. They simply remove the feed from their aggregator.
* The feed items are automatically sorted in that each feed URL has its own sets of entries (unlike an email box where messages must be sorted by user-defined rules and pattern matching).

In its explanation "What is a web feed?", the publishing group of [Nature](https://en.wikipedia.org/wiki/Nature_(journal)) describes two benefits of web feeds:

1. It makes it easier for users to keep track of our content...This is a very convenient way of staying up to date with the content of a large number of sites.
2. It makes it easier for other websites to link to our content. Because RSS feeds can easily be read by computers, it's also easy for webmasters to configure their sites so that the latest headlines from another site's RSS feed are embedded into their own pages, and updated automatically.[[1]](https://en.wikipedia.org/wiki/Web_feed#cite_note-1)
3. A web feed is a [document](https://en.wikipedia.org/wiki/Document) (often [XML](https://en.wikipedia.org/wiki/XML)-based) whose discrete content items include web links to the source of the content. [News](https://en.wikipedia.org/wiki/News) websites and blogs are common sources for web feeds, but feeds are also used to deliver structured information ranging from [weather](https://en.wikipedia.org/wiki/Weather) data to [top-ten](https://en.wikipedia.org/wiki/Top_40) lists of hit tunes to [search](https://en.wikipedia.org/wiki/Search_engine) results. The two main web feed formats are [RSS](https://en.wikipedia.org/wiki/RSS_(file_format)) and [Atom](https://en.wikipedia.org/wiki/Atom_(standard)).
4. "Publishing a feed" and "syndication" are two of the more common terms used to describe making a feed available for an information source such as a blog. Web feed content, like syndicated print newspaper features or broadcast programs, may be shared and republished by other websites. (For that reason one popular definition of RSS is Really Simple Syndication. )
5. Feeds are more often subscribed to directly by users with aggregators or feed readers which combine the contents of multiple web feeds for display on a single screen or series of screens. Some modern web browsers incorporate aggregator features. Users typically subscribe to a feed by manually entering the [URL](https://en.wikipedia.org/wiki/Uniform_Resource_Locator) of a feed or clicking a link in a web browser.
6. Web feeds are designed to be [machine-readable](https://en.wikipedia.org/wiki/Machine-readable_data) rather than [human-readable](https://en.wikipedia.org/wiki/Human-readable), which tends to be a source of confusion when people first encounter web feeds. This means that web feeds can also be used to automatically transfer information from one website to another without any human intervention.

**What is Blog**

It is a place over internet where you can express your interest, knowledge and opinion freely and no body is their to bound you under certain limitation. In fact  supporters are always present. In a blog you can write post about a topic, news or an event.

And blog is complemented by action of publishing content on it which is called Blogging. Posting comments on a different blog can also be termed as blogging.

Blogging is the platform where you interact with more and more people world wide. As internet covers all countries, so by blogging you (blogger) can interact with more distanced people whom you never thought. And search engines like Google & [Bing](http://www.bing.com/) always are in the search of new blogs so they get more new content to display it to the readers.

You can also send your blog’s content to your readers via RSS (Really Simple Syndication), It is actually sent in electronic form like email. RSS subscribers of your blog automatically get email containing your post when you publish.

The service of RSS is free of cost. The blog feeds are read by a software called blog feed reader and is used widely over the internet. They are quite easy to use and users can go through your latest blog posts that interest you so that you can subscribe them as per your interest over that topic.

Many of newbie think blogging means having knowledge of coding language. But, my friend you don’t worry, blogging means to share to your interest to the world. By taking a domain and hosting you can start blog within one minute.

Examples of blogging

The [Blogging Nuts](http://www.bloggingnuts.com/), [Mashable](http://www.mashable.com/" \t "_blank), [Blogging Cage](http://www.bloggingcage.com/), [ShoutMeLoud](http://www.shoutmeloud.com/" \t "_blank), [Digital Inspiration](http://labnol.org/) are all good very good examples of blogging. In these blogs each post are published by authors having interest in different topics. The authors share knowledge about topics they have interest.

**Advantage of Blogging**

* Become a Better Writer
* Earn Money
* Getting more business
* Improve your SEO (Search Engine Optimization)
* You get to express yourself